

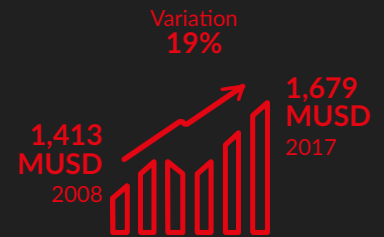
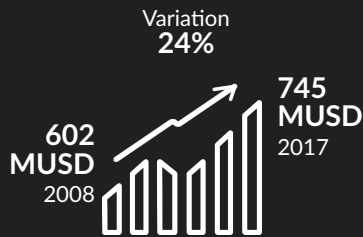
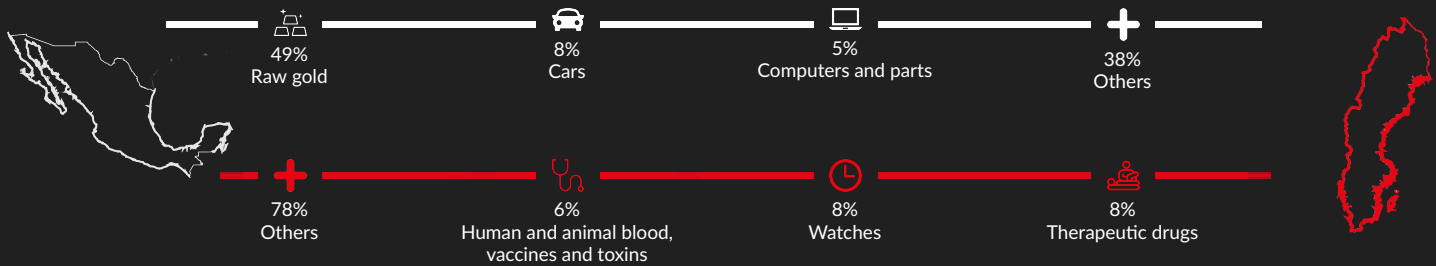


INVESTMENT ²

Switzerland → Mexico → **2,334 MUSD** ²⁰⁰⁸⁻²⁰¹⁷

- 42 %** Manufacturing
- 23 %** Financial and insurance services
- 19 %** Transportation, post office, and storage
- 16 %** Others

EXPORT ³



REGULATORY FRAMEWORK ⁴

- FTA between Mexico and the European Free Trade Association
- Reciprocal Investment Promotion and Protection Agreement (RIPPA)
- Agreement for Avoidance of Double Taxation and the Prevention of Tax Evasion
- Trade Agreement Mexico-Switzerland; Air Transport Agreement; Agreement on Agriculture

BUSINESS OPPORTUNITIES ⁵

Exports

- Non-rail land vehicles
- Electrical machines and equipment
- Mechanical machines and equipment

Investment

- Plastics and rubber
- Electronics
- Metals

Innovation

- Industry 4.0
- Cybersecurity
- Technology transfers

1. FDI - Ministry of Economy, Others indicators - Central Bank of Mexico.

2. Invest Mexico of country - Fuente oficial del país; Invest country of Mexico - Ministry of Economy.

3. Global Trade Atlas - Bank of Mexico.

4. Ministry of Economy, Ministry of Foreign Affairs, System of Tax Administration, the President of the Republic, Official Gazette of the Federation, and Chamber of Deputies, October 2017.

5. Exports - ProMéxico with data from TradeMap, march 2018; Investment - Financial Times fDi Markets; Innovation - ProMéxico.

• Icons downloaded from www.flaticon.com