

PARTNER COUNTRY 2018 MÉXICO

"The eyes of the entire industrial world will now be turned to Mexico. This partnership is a win-win for everyone and will do much to grow and improve economic relations."

Dr. Jochen Köckler, Chairman of the Managing Board, Deutsche Messe

SIZE AND POPULATION

123M people
The world's most populous Spanish-speaking country

1.96M Km²
14th largest country in the world

21M people
Including the metropolitan region

CAPITAL CITY:
MEXICO CITY

The country's economic, political and cultural heart

ECONOMIC OUTLOOK

Gross domestic product (GDP)⁽¹⁾:



1,046,502M USD or 946,065M Euros

✓ **2.3%**

Increase compared to 2015

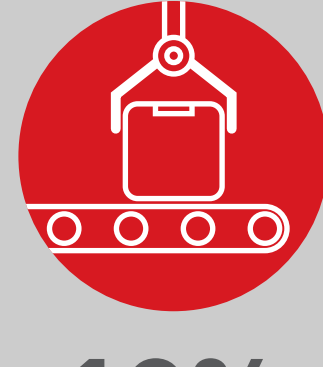
✓ **15th**

Largest economy in the world

✓ **2nd**

Largest economy in Latin America

Main industries as a share of GDP⁽²⁾:



18%

Manufacturing



18%

Real-estate and construction



16%

Retail



6%

Logistics

FOREIGN TRADE

Mexico has access to over **1 billion customers** worldwide⁽⁴⁾

FREE TRADE AGREEMENTS

FTAs with **46 countries** representing nearly 60% of the world's GDP⁽⁵⁾

13th
Largest exporter globally⁽³⁾
373,930M US



12th
Largest importer globally⁽³⁾
387,065M US

Main partners as a share of exports⁽⁵⁾:

89%

America

5.5%

Europe

4.9%

Asia

Main products as a share of exports⁽⁵⁾:

8.4%

Light vehicles

7%

Auto parts and accessories

6.3%

Trucks

5.5%

Telephones and equipment

4.9%

Computers and parts

4.4%

Electric conductors

3.6%

TVs

3%

Medical and surgical instruments

KEY MANUFACTURING INDUSTRIES

In 2016, Mexico received **26,739M USD** in Foreign Direct Investment (FDI) with almost half of it directed to the secondary sector.⁽⁵⁾⁽⁶⁾



AEROSPACE

207.6M USD in FDI

6,686M USD on exports worldwide

50,000 professionals working in the sector

7th supplier of aeronautical parts to the United States



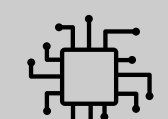
AUTOMOTIVE

4,851M USD in FDI

105,375M USD on exports worldwide

771,816 professionals working in the sector

4th exporter of light vehicles



ELECTRONICS

997.9M USD in FDI

74,103M USD on exports worldwide

217,920 professionals working in the sector

2nd exporter of flat screen TVs



MEDICAL DEVICES

211.39M USD in FDI

9,049M USD on exports worldwide

26,521 professionals working in the sector

3rd exporter of instruments and appliances for medicine, surgery and veterinary.

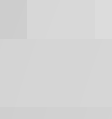
OTHER RELEVANT FACTS



México has **98 research and design centers** related to advanced manufacture and industrial innovation.



México has **34 clusters** implementing Industry 4.0 technologies and IoT solutions.



Mexico has over **223,000 graduates** from STEM careers annually.



Mexico has **21 plants from 10 automotive OEMs**, some of which are pioneers in smart factory technology.



Mexico ranks **8th** in the Renewable Energies Investment Index.



Mexico ranks **3rd** in the Digital Transformation Index.

Visit our **Mexico Investment Map**

Sources:

(1) Banco de México, 2017. (2) Instituto Nacional de Estadística y Geografía, 2017. (3) Organization for Economic Co-operation and Development, 2016. (4) International Monetary Fund, 2016. (5) Secretaría de Economía, 2017. (6) ProMexico, 2017.