

Latin America

Mexico, Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Guyana, Paraguay, Peru, Surinam, Uruguay, Venezuela, Central America & the Caribbean

Regional trade: ¹

2015



INTRA-regional trade
197 MUSD

17.9%
33.5%
48.6%

EXTRA-regional exports
808 MUSD

23.1%
28.9%
48.0%

Investment: ²

Latin America
2008-2017

→ Mexico

9,117 MUSD

55.6%
Manufacturing

14.2%
Construction

6.2%
Trade

24.0%
Other

Exports: ³

Mexico
2017

12.2%



Light motor vehicles

6.7%



TVs, flat screens & projectors

3.6%



Vehicles for transportation of goods

77.6%



Other

85.3%



Other

4.8%



Components for manufacturing

4.9%



Light motor vehicles

5.0%

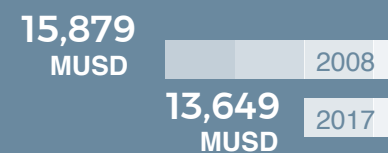
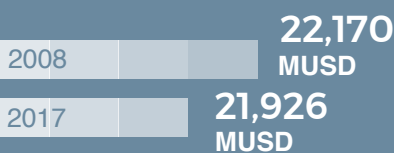


Coal

Latin America
Imports: ³
2017

Variation **-1.1%**

Variation **-14.0%**



Regulatory Framework: ⁴

2018

- Latin American Integration Association (ALADI), Pacific Alliance (PA)
- Free Trade Agreements with each member & Bilateral Free Trade Agreements Mexico-Chile; Mexico-Colombia; Mexico-Peru; Mexico-Panama & Mexico-Uruguay.
- Economic Complementation and Partial Scope Agreements (ECAs)
- Agreement for the Promotion and Reciprocal Protection of Investments (BIT)
- Avoidance of Double Taxation Agreement and Prevent Tax Evasion (DTA) with 12 countries.

Prepared by:



Sources: 1. World Bank (WITS). 2. Ministry of Economy. 3. Bank of Mexico and Global Trade Atlas. 4. Ministry of Economy, Secretariat of Foreign Relations, Tax Administration System, World Trade Organisation, Presidency of the Republic, Official Journal of the Federation, Chamber of Deputies., 5. ProMéxico.

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Opportunity Areas: ⁵

2018

- Internationalization:**
Information Technology
Creative Industry
Infrastructure
- Export:**
Pharmaceutical
- Innovation:**
Productive technological integration
Digital Economy
Product Innovation