

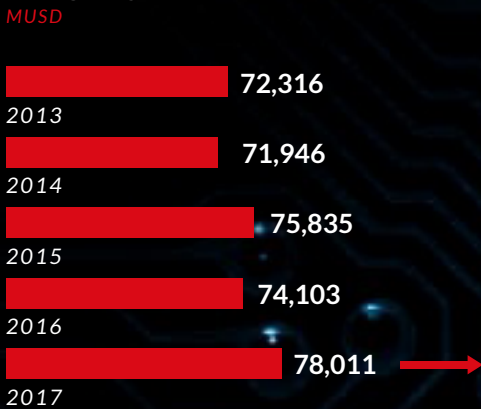


## MAIN PRODUCER STATES<sup>1</sup> MAIN COMPANIES<sup>2</sup>

Coahuila	15.9%	- Huawei
Nuevo León	11.3%	- Flextronics
Guanajuato	10.1%	- Samsung
State of Mexico	9.8%	- Panasonic
		- Sanmina-SCI Systems de México



## EXPORTS<sup>6</sup>



15,995 MUSD<sup>1</sup>  
Audio-visual reception, generation & transmission equipment



12,199 MUSD  
Information processing units



10,489 MUSD  
Colour TV sets



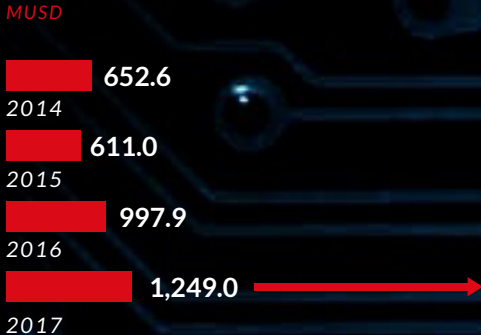
6,571 MUSD  
Data processing equipment

Mexico has presence of 9 out of the 10 *main manufacturing companies* of electronics.<sup>12</sup>

Mexico is *the main exporter* of electronics in Latin America.<sup>11</sup>

*3<sup>rd</sup> exporter* of computers in the world & .<sup>1</sup>

## INVESTMENT<sup>7</sup>



563.8 MUSD<sup>7</sup>  
Manufacturing of communication equipment



238.4 MUSD  
Manufacturing of household appliances



425.1 MUSD  
Manufacturing of electronic components



21.7 MUSD  
Manufacturing of equipment of audio & video

Electronic industry ranks *7<sup>th</sup> place in job creation* by FDI in Mexico.<sup>8</sup>

*8<sup>th</sup> largest producer* of electronics in the world.<sup>9</sup>

Mexico offers *15% savings* in electronics manufacturing costs compared to the United States.<sup>11</sup>

TOTAL CUMULATIVE INVESTMENT 2014-2017 **3,510.5 MUSD**

1. INEGI, 2017. 2. ProMéxico, 2017. 3. IHS, 2016.  
4. ProMéxico - INEGI e IHS Markit, 2017. 5. ANUIES, 2017. 6. TradeMap, 2017.  
7. Ministry of Economy, 2017. 8. IBM 9. IHS Markit, 2017. 10. Manufacturer Market Insider, 2017.  
11. KPMG, 2016. 12. ProMéxico - Global Trade Atlas, 2017.