

4,319
Companies¹

781
Software
development
centres³

238
Startups
Fintech¹¹

39
R+D
& advanced
manufacture
centres³

23
Clusters³

5,535.7
MUSD
Market
value⁴

MAIN PRODUCER STATES³ MAIN COMPANIES³



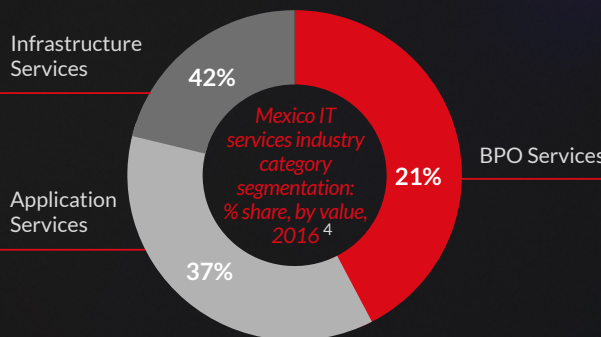
State	Share (%)	Company
Jalisco	33.6%	- Microsoft
Nuevo León	28.0%	- Oracle
Mexico City	28.0%	- IBM
State of Mexico	4.4%	- Symantec
Querétaro	4.0%	- EMC
Yucatán	2.0%	- Hewlett Packard
		- Adobe
		- SAP

500,000
Jobs⁶

66,582
Graduates from
related courses⁷

Mexico has a vast, diverse pool of talent working for *innovative companies* throughout the country.

IT services and software development have had a *two-digit growth trend* in the past years, representing an *annual average growth rate of 12%*.

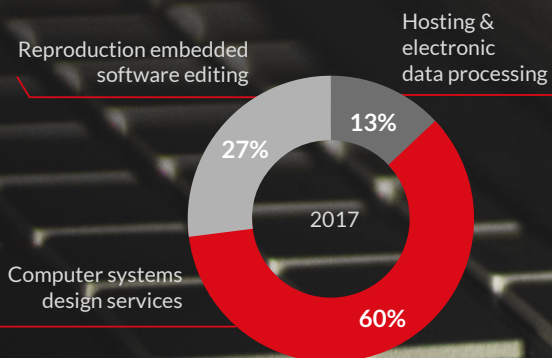


7,039.4
MUSD
Market value⁴
2021 estimate

INVESTMENT

From 2013 to 2017, investments valued in *1,569 million dollars* were announced for the Mexican IT services and Software industry.¹²

Most competitive costs in *Latin America* for software development.⁹



Mexico is the *13th* supplier of support and contact centres IT services.¹⁰

Mexico represents a *market of 70 million Internet users*. *63%* of Mexican population has access to the internet.¹³

By 2021, the Mexican IT services industry is forecast to have a value of *\$7,039.4 million*.⁴

1. INEGI, 2017. 2. Ministry of Economy, 2017. 3. ProMéxico, 2017.
4. Marketline, 2017. 5. IHS Markit, 2017. 6. Mexico-IT, 2015.
7. ANUIES, 2017. 8. ProMéxico - Marketline, 2017.
9. KPMG, 2017. 10. A.T. Kearney, Global Services Location Index, 2017.
11. Finnovista, 2017. 12. ProMéxico - FDI Markets. 13. Asociación de Internet.mx