

BAJA CALIFORNIA

MEXICALI



PRO MÉXICO
Trade and Investment

INTERNATIONAL INDICATORS

Foreign direct investment ²	Exports ¹
1,440 MUSD	35,997 MUSD
2017	2016

REMARKABLE ASPECTS

Its proximity to the U.S.A. & its access to other countries in the Pacific Rim give it a logistic advantage for exports.

It has a solid education infrastructure and has consistently improved educational attainment of its population.

It has a 11,291 km long road network, 223 km of railways, two international airports (Tijuana and Mexicali) and four seaports.

It has several research centres with capacities and infrastructure relevant to the manufacturing industry.

TECHNOLOGIC ECOSYSTEM ACTORS ³

Ensenada Centre for Scientific Research & Higher Education (CICESE)

Institute of Astronomy (UNAM)

National Institute of Forestry, Agriculture & Livestock Research (INIFAP)

**MORE THAN 10
RESEARCH
CENTRES**

National Institute of History & Anthropology (INAH)

Nanoscience & Nanotechnology Research Centre (UNAM)

College of the Northern Frontier (COLEF)

**MORE THAN 73
HIGHER EDUCATION
INSTITUTIONS ⁴**

- Technical & Higher Education Centre
- Ensenada Centre for Scientific Research & Higher Education
- College of the Northern Frontier
- Autonomous University of Baja California
- Tijuana Institute of Technology

STATE INDICATORS ¹

Population	Area
3,603,298	70,533 km²

11° State ranking in national GDP

3° State ranking in national exports

27% Manufacturing

State GDP **33.7**
MUSD

3% Primary activities

42% Secondary activities

56% Tertiary activities

COMPETITIVENESS CLUSTERS ²



Electronics

Aerospace



Agro-industry

Automotive



Renewable energy

Information technologies



Healthcare services

Household appliances



STRATEGIC PROJECTS ³

Bilateral Aviation Safety Agreement **1**

Sierra Juarez Energy - First phase wind energy Municipality of Tecate **2**

Creation of the Ensenada Software Centre **3**

Sources:

1. INEGI, 2016. - 2. Ministry of Economy, 2017.

3. ProMéxico, 2017. - 4. ANUIES, 2017.

5. State Innovation Agenda, 2015

* Icons downloaded from www.flaticon.com