

**INTERNATIONAL INDICATORS**

Foreign direct investment <sup>2</sup>	Exports <sup>1</sup>
<b>2,262 MUSD</b>	<b>37,640 MUSD</b>
2017	2016

**REMARKABLE ASPECTS**

Being part of the La Laguna Metropolitan Area, its geographical position provides it with a significant competitive advantage.

Several nationwide businesses were initially founded in the area, such as Grupo Lala and Organización Soriana.

Coahuila is a highly industrialised state, being manufacturing and beverages production the most important ones.

**TECHNOLOGIC ECOSYSTEM ACTORS <sup>3</sup>**



**MORE THAN 5 RESEARCH CENTRES**

**MORE THAN 110 HIGHER EDUCATION INSTITUTIONS <sup>4</sup>**

- Autonomous University of Coahuila
- Saltillo Institute of Technology
- Agrarian Autonomous University of Antonio Narro
- University of El Valle de Mexico
- Autonomous University of the Northwest

**STATE INDICATORS <sup>1</sup>**

Population	Area
<b>3,042,622</b>	<b>150,862 km<sup>2</sup></b>

**7°** State ranking in national GDP

**2°** State ranking in national exports

**42%** Manufacturing

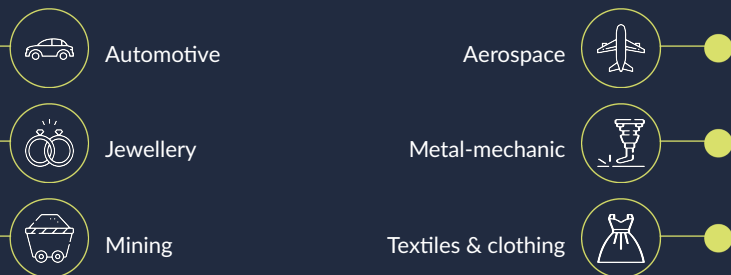
**State GDP 36.9 MUSD**

**2%** Primary activities

**54%** Secondary activities

**44%** Tertiary activities

**COMPETITIVENESS CLUSTERS <sup>2</sup>**



**STRATEGIC PROJECTS <sup>3</sup>**

- Safety & quality assurance management programme
- Development of a comprehensive water management programme
- Safety centre to guarantee the quality & safety of agri-food production

Sources:

1. INEGI, 2016. - 2. Ministry of Economy, 2017.  
3. ProMéxico, 2017. - 4. ANUIES, 2017.  
5. State Innovation Agenda, 2015

\* Icons downloaded from www.flaticon.com