



## INTERNATIONAL INDICATORS

Foreign direct investment <sup>2</sup>	Exports <sup>1</sup>
<b>1,511 MUSD</b>	<b>21,937 MUSD</b>
2017	2016

## REMARKABLE ASPECTS

It is strategically located in the centre of the country, making it privileged national connecting point.

Pioneering in implementing the 'Escudo' programme, which seeks to improve the state's comprehensive security system by using state-of-the-art technology.

In Guanajuato, the manufacturing of shoes and leather articles is the most traditional economic and productive sector par excellence. Leon is the world's largest shoes and leather articles trading area.

It is the second largest exporter of agricultural products in the country, only surpassed by Sinaloa. It is also the national leader in horticultural products.

## TECHNOLOGIC ECOSYSTEM ACTORS <sup>3</sup>

Applied Innovation Centre for Competitive Technologies (CIATEC)

Mathematics Research Centre (CIMAT)

Research & Advanced Studies Centre of the National Polytechnic Institute - Irapuato Unit (CINVESTAV)

### MORE THAN 8 RESEARCH CENTRES

Equipment & Materials Test Laboratory (LAPEM)

National Institute of Forestry, Agriculture & Livestock Research - Bajío Experimental Field (INIFAP)

Equipment Development & Optimisation Regional Centre (CRODE)

## MORE THAN 150 HIGHER EDUCATION INSTITUTIONS <sup>4</sup>

- UNAM National School of Higher Education - Leon Unit
- Irapuato Higher Institute of Technology
- Leon Ibero-American University
- University of Guanajuato
- Polytechnic University of Guanajuato

## STATE INDICATORS <sup>1</sup>

Population	Area
<b>5,925,401</b>	<b>31,348 km<sup>2</sup></b>

6° State ranking in national GDP

6° State ranking in national exports

**29%** Manufacturing

**State GDP** **42.5 MUSD**

4% Primary activities

39% Secondary activities

58% Tertiary activities

## COMPETITIVENESS CLUSTERS <sup>2</sup>



Construction



Logistics



Mining

Energy



Electronics



Household appliances



## STRATEGIC PROJECTS <sup>3</sup>

Automotive & auto parts industry training programmes **1**

Comprehensive Agricultural Extension & Modernisation Programme **2**

Creation of a Specialised Diagnostic Centre **3**

Sources:

1. INEGI, 2016. - 2. Ministry of Economy, 2017.

3. ProMéxico, 2017. - 4. ANUIES, 2017.

5. State Innovation Agenda, 2015

\* Icons downloaded from www.flaticon.com