



INTERNATIONAL INDICATORS

Foreign direct investment ²	Exports ¹
256 MUSD	979 MUSD
2017	2016

REMARKABLE ASPECTS

Its geographical position and port infrastructure give it direct access to markets in North America, Latin America and Asia.

It has the country's second largest geothermal energy field in the region of Los Azufres.

A series of global competitive incentives have been set in order to create a business and investment friendly environment.

It is well-known as an agricultural and horticulture industrial power and is in a magnificent position to increase the value of its production through industrialising agriculture.

TECHNOLOGIC ECOSYSTEM ACTORS ³

Michoacan Interdisciplinary Research Centre for Integral Regional Development (CIIDIR - Michoacan)

Ecosystems Research Centre (CIECO-UNAM)

Mexican Centre for Innovation in Geothermal Energy (CEMIE-GEO)

MORE THAN 9 RESEARCH CENTRES

Radio Astronomy & Astrophysics Centre (CRYA-UNAM)

Environmental Geography Research Centre (CIGA-UNAM)

Michoacan Agricultural Innovation & Development Centre (CIDAM)

MORE THAN 127 HIGHER EDUCATION INSTITUTIONS ⁴

- Morelia Institute of Technology (ITM)
- Uruapan Higher Institute of Technology (ITSU)
- College of Michoacan (COLMICH - Zamora)
- College of Michoacan (COLMICH - La Piedad Section)
- Michoacan University of San Nicolas de Hidalgo (UMSNH)

STATE INDICATORS ¹

Population	Area
4,669,310	58,777 km²

13° State ranking in national GDP

25° State ranking in national exports

9% Retailing

State GDP **24.7 MUSD**

14% Primary activities

17% Secondary activities

69% Tertiary activities

COMPETITIVENESS CLUSTERS ²



Information technologies

Renewable energy



Agro-industry

Creative industries



Household appliances

STRATEGIC PROJECTS ³

Port of Lazaro Cardenas Special Economic Zone **1**

Mexican Centre for Innovation in Geothermal Energy **2**

Sources:

1. INEGI, 2016. - 2. Ministry of Economy, 2017.

3. ProMéxico, 2017. - 4. ANUIES, 2017.

5. State Innovation Agenda, 2015

* Icons downloaded from www.flaticon.com