



## INTERNATIONAL INDICATORS

Foreign direct investment <sup>2</sup>	Exports <sup>1</sup>
<b>138 MUSD</b>	<b>166 MUSD</b>
2017	2016

## REMARKABLE ASPECTS

Leader in tobacco production at a national level plus it also has the largest water resources in the central-western region.

It is first in the sub-index of trustworthy and objective law systems and the lowest level of perceived insecurity.

Nayarit ranked in 12th place in the Competitiveness Index of the Mexican Institute of Competitiveness (IMCO), over the national average.

## TECHNOLOGIC ECOSYSTEM ACTORS <sup>3</sup>

Centre for Food Research & Development (CIAD)

CENTER SPECIALIZED IN BUSINESS, INNOVATION AND TECHNOLOGICAL TRANSFER (CENITT)

Institute of Educational Research & Development of Nayarit (IDENAY)

### MORE THAN 9 RESEARCH CENTRES

National Institute of Fishery (INAPESCA)

Ensenada Scientific Research & Higher Education Centre - Tepic Technology Transfer Unit (CICESE)

Northwest Biological Research Centre (CIBNOR)

## MORE THAN 28 HIGHER EDUCATION INSTITUTIONS <sup>4</sup>

- Bahia de Banderas Institute of Technology
- Tepic Institute of Technology
- Southern Institute of Technology
- Autonomous University of Nayarit
- Technological University of Bahia de Banderas

## STATE INDICATORS <sup>1</sup>

Population	Area
<b>1,276,840</b>	<b>27,429 km<sup>2</sup></b>

**30°** State ranking in national GDP

**31°** State ranking in national exports

**5%** Retailing

**State GDP** **7.2 MUSD**

**7%** Primary activities

**21%** Secondary activities

**72%** Tertiary activities

## COMPETITIVENESS CLUSTERS <sup>2</sup>



Agriculture



Tourism



Livestock



Agro-industry



Information technologies



Fishery

## STRATEGIC PROJECTS <sup>3</sup>

Performance Centre for Agricultural Excellence of Nayarit (CREAN) **1**

Strengthening & creation of ICT in Nayarit **2**

Touristic Research & Innovation Centre (CIITUR) **3**

Sources:

1. INEGI, 2016. - 2. Ministry of Economy, 2017.

3. ProMéxico, 2017. - 4. ANUIES, 2017.

5. State Innovation Agenda, 2015

\* Icons downloaded from www.flaticon.com