



### INTERNATIONAL INDICATORS

Foreign direct investment <sup>2</sup>	Exports <sup>1</sup>
<b>1,875 MUSD</b>	<b>32,187 MUSD</b>
2017	2016

### REMARKABLE ASPECTS

Neighbouring Texas, the American demand for imports has fostered the creation of manufacturing industries.

It has opened a Research and Technological Innovation Park in order to boost the State's innovation efforts.

It has a high level of human capital, as well as university graduates. Its Higher Education institutions are among the top 100 in Latin America.

### TECHNOLOGIC ECOSYSTEM ACTORS <sup>3</sup>

Ensenada Centre for Scientific Research & Higher Education - Tepic Technology Transfer Unit (CICESE)

Advanced Materials Research Centre (CIMAV)

Centre for Research & Higher Education in Social Anthropology (CIESAS)

**MORE THAN 10 RESEARCH CENTRES**

Mathematics Research Centre (CIMAT)

Centre for Research & Assistance in Technology & Design of the State of Jalisco (CIATEJ)

Engineering & Industrial Development Centre (CIDESI)

**MORE THAN 146 HIGHER EDUCATION INSTITUTIONS <sup>4</sup>**

- Autonomous University of Nuevo Leon
- Monterrey Institute of Technology & Higher Education
- IPN Centre for Research & Advanced Studies
- Nuevo Leon Institute of Technology

### STATE INDICATORS <sup>1</sup>

Population	Area
<b>5,256,452</b>	<b>64,655 km<sup>2</sup></b>

**3<sup>o</sup>** State ranking in national GDP

**4<sup>o</sup>** State ranking in national exports

**24%** Manufacturing

**State GDP 73.9 MUSD**

**1%** Primary activities

**38%** Secondary activities

**62%** Tertiary activities

### COMPETITIVENESS CLUSTERS <sup>2</sup>



### STRATEGIC PROJECTS <sup>3</sup>

- Research & Technological Innovation Park (PIIT)
- High Technology Incubators Programme
- Nuevo Leon Innovation Fund

Sources:

1. INEGI, 2016. - 2. Ministry of Economy, 2017.

3. ProMéxico, 2017. - 4. ANUIES, 2017.

5. State Innovation Agenda, 2015

\* Icons downloaded from www.flaticon.com