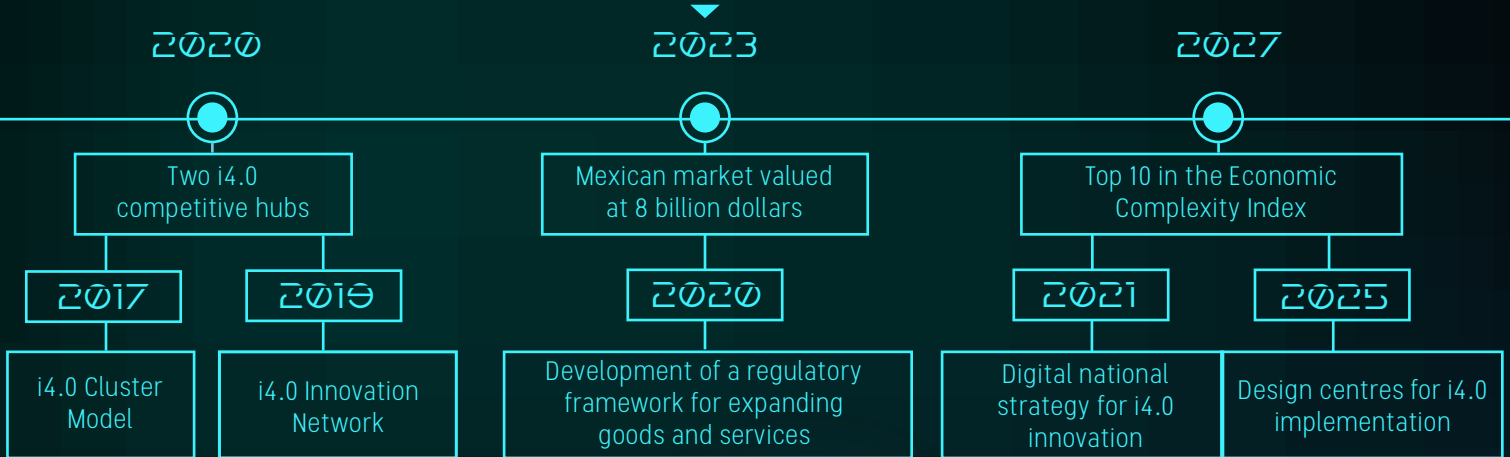


# INDUSTRY 4.0

## The Mexican long-term strategy

Mexico's strengths: infrastructure, internet access, human talent & vocation for innovation in manufacturing.

### MILESTONES & PROJECTS



### TRENDS

The Mexican automotive industry has factories equipped with cobots, interface devices, Big Data analysis, and design simulation.

In 2019, a new hyper-flexible manufacturing cluster will be put into operation.

Currently, Mexico has training projects to enhance labour skills with i4.0 technologies.

### MARKET ESTIMATED VALUE



### STRATEGIC IMPROVEMENTS

- Infrastructure development
- Digital services for Latin America
- High-technology services
- Competitive cluster of cobots
- Living Labs

### LEADING COMPETITIVENESS CLUSTERS



Prepared by: